



1 July 2019

The Manager
Company Announcements Office
ASX Limited
Level 4, Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir/Madam

ONEMARKET LIMITED (ASX:OMN)
ONEMARKET LIMITED – BUSINESS UPDATE

New Platform Participants

OneMarket continues to have success signing retailers to its Customer Activation Platform. In addition to the contracts with Marks & Spencer PLC announced on 5 April 2019 and Pandora A/S announced on 6 March 2019, OneMarket recently entered into multi-year contracts with the following retailers:

- JackRabbit, a leading specialty retailer serving running enthusiasts through a network of 65 brick and mortar locations in the United States and a highly integrated e-commerce platform.
- Joseph LTD., a luxury brand and leading specialty apparel retailer based in London with 70 stores and concessions located in the United Kingdom and Internationally.

OneMarket's Customer Activation Platform is designed to help transform the value of every interaction between customers and the retailers, brands and venues they engage with, regardless of channel or location, for the duration of the customer lifecycle. OneMarket's Customer Activation Platform represents an innovative and differentiated way for retailers, brands and venues to identify, understand and activate customers.

Joe Polverari, OneMarket's Chief Executive Officer, said: "OneMarket's Customer Activation Platform continues to build momentum as we target mid-sized and emerging retailers who can most benefit from our platform and ecosystem of solutions. Today, more than 30 retailers and venues, over 100 brands, and millions of consumer users are engaged on the OneMarket Platform."



Nordstrom Update

As noted in the Demerger Booklet, OneMarket previously entered into a Network Participation Agreement with Nordstrom, Inc. under which Nordstrom signed up for OneMarket's Live Receipts and Shopper Exchange Products. As announced on 6 March 2019, OneMarket's contractual arrangement with Nordstrom with respect to the Live Receipts product expired and was not renewed. With effect from 11 August 2019 the balance of Nordstrom's contractual arrangements, including its contractual arrangement for the Shopper Exchange product, will terminate. The termination of this contract will not materially impact OneMarket's forecasts with respect to cash reserves as stated in the Appendix 4C published on 23 April 2019. As previously forecast, OneMarket has sufficient cash resources to meet anticipated cash needs without additional financing until at least late-2021.¹

Yours faithfully

ONEMARKET LIMITED

Simon Tuxen
Company Secretary

¹ Calculation consistent with Demerger Booklet and excludes potential revenues and includes wind-up costs.